



CHARITY SALE PRIVATE SHOPPING EVENT

Saturday, May 1 from 6:00 am-10:00 am only!

What is Charity Sale?

Charity Sale is a private, four-hour sale dedicated to supporting local non-profit organizations. Participating charities (must be 501(C)-3 organization registered with the MS Secretary of State's office) will have the opportunity to raise money for their organization while private sale customers receive 20% - 70% off Belk purchases storewide, including special savings on rarely-discounted brands.

Why participate?

- Raise money for your organization. We can even provide you with a quick and simple "24 Hour Fundraising" packet! No obligation!
- There is no cost to you. Organizations are not charged for ticket printing or any other costs. All we ask is that you sell as many coupons as possible, report number of tickets sold, and, if you choose, assist during the event.

How does this work?

- Your organization sells discount ticket to friends, family, and to the general public for a \$5.00 donation to your organization.
- Your nonprofit organizations keep 100% of the proceeds from the sale of the tickets prior to the event date.
- **Ticket price is \$5.** All funds are to be made payable to the participating organization and NOT to Belk.

What is expected of my organization?

- Nonprofit organizations will need to sell tickets through-out the community for a \$5.00 donation to your organization.
- If you choose, you may earn additional funds by providing a "helper" during the hours of the sale at our store on Saturday, May 1. More information can be provided upon request as this option is available to the first 25 organizations signed up.
- All ticket monies collected in-store and at the entrances will be split evenly among those 25 organizations that send "helpers" on May 1.
- Non-profit organizations will need to update the Charity Captain on an approximate number of tickets they have sold as indicated on the Participation Form.
- Tickets provided by Belk to participating organizations are to be treated as cash and sold uniformly for \$5 each. Tickets cannot be given away, discounted or reproduced.

What are the passes good for?

- **Enjoy 20% to 70% off throughout the store including special savings on rarely discounted merchandise. Plus, receive \$5.00 off your first purchase including cosmetics and fragrances! Also, the first 100 customers in the doors on Saturday, May 1 will receive a gift card!**
- Each pass entitles the holder to participate in the Private Charity Sale event on Saturday, May 1 from 6:00 am -10:00 am. When pass holder enters the store, there will be great savings opportunities throughout the store. Also, tickets are good at **ALL** Belk Stores. For store locations, log on to www.belk.com.
- Ticket holders may come to our store beginning April 25 and "pre-select" their purchases if they choose not to come on Saturday, May 1. Ask any associate for details!

Call 601-919-4942 and get started today or email:

Jeanine.Watkins@belk.com

Fax participation form to: 601-992-0232